



WASHINGTON STATE  
UNIVERSITY

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# Action Item #3: License Agreement for 'WA 64'

Commercial License Agreement for WSU's Newest Apple Variety



# WSU's WA 64 Apple

Cross of Honeycrisp & Cripps Pink (aka Pink Lady®)

Firm, juicy, and crisp,  
with a complex flavor.  
Sweetness and  
acidity between  
those of the parents.

Stores well in  
refrigeration for 6+  
months.  
Packs and ships well.

# WSU's WA 64 Apple

## Timeline to Release

**1998** Cross made between Honeycrisp and Cripps Pink

1999  
2000  
2001  
2002  
2003  
2004  
2005  
2006  
2007  
2008  
2009  
2010  
2011  
2012  
2013  
2014



**2009** Phase 2 evaluation trees planted

**2015** Grafted onto Phase 3 in Quincy and Prosser

**2016** Buds sent to Clean Plant Center Northwest

**2016/17** Fruit tasting at Washington State Tree Fruit Association Annual Meeting

**2018** Patent data collected

2019

**2020/21** Certified virus-tested buds released to nurseries, following notification to the Northwest Nursery Improvement Institute

**2021** Nursery mother trees DNA-tested as true

**SEP** Horticulture cultivar release committee approves release

**SEP** Washington State Department of Agriculture awards Specialty Crop Block Grant for rootstock and systems trial

**2022**

**JAN** Cultivar licensing committee starts WA 64 discussion

**APR** Consumer testing

**APR** New WSDA grant supports orchards planted at Washington State University research farms

**NOV** Patent applications filed

**DEC** WA 64 one-page handout developed by WSU and Washington Tree Fruit Research Commission

2023

**SPRING** NNII notified of additional availability of cultivar buds

**JUN** Announcement of Opportunity (licensee) released

**AUG 4** Deadline for applications for license

**FALL** Third-party licensee selected by WSU and cultivar licensing committee

**FALL 2023-SPRING 2024** Samples distributed to industry based on licensing committee-approved industry excitement plan

2025

**2026**

**SPRING** Trees available for commercial planting

2027

2028

**2029**

**FALL** First commercial WA 64 harvest





THANK YOU